



THE PLASTICS EXPORT
PROMOTION COUNCIL

주최
인도 플라스틱 수출 촉진 위원회
(PLEXCONCIL : The Plastics Export Promotion Council - India)
&
주한인도대사관

"INDIA EVENING"

PLEX ²⁰²³
CONNECT

2023년 6월 15일~17일

인도 Bombay Exhibition Center



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INDIA EVENING

14TH MARCH 2023 at
EMBASSY OF INDIA, SEOUL,
REPUBLIC OF KOREA

PLEX²⁰²³
CONNECT

JUNE **15-17** 2023

BOMBAY EXHIBITION CENTRE, NESCO, MUMBAI



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ANNOUNCING

THE FIRST EVER EXPORT FOCUSED EXHIBITION FOR PLASTICS

PLEX²⁰²³
CONNECT

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CONTENTS

- Recent Trends in International Business
- India's Economic View
- Plastics are Global Success Story - a Preview
- About PLEXCONNECT 2023 (short Movie)
- Potential Products
- Support Needed from Indian Missions
- Q & A

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RECENT TRENDS IN INTERNATIONAL BUSINESS



- Businesses dependent on international trade to diversify trade, exposure to risk, better quality and innovation
- With disruption in supply chains, global economic cooperation continues to reduce dependency on traditional sourcing methods
- Liberalization in cross border movement, bringing supply chains closer to home
- Technology transfers & cooperation in research, education, manufacturing, infrastructure, etc to support economic growth
- Growth opportunities in emerging economies such as Latin America, CIS, Africa, etc.

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UNCTAD REPORT SAYS

Overall, the value of global trade reached a record level of \$28.5 trillion in 2021 That's an increase of 25% on 2020 and 13% higher compared to 2019 -

INDIAN ECONOMIC OVERVIEW

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\$3.17
TRILLION
INDIA'S GDP



5TH
LARGEST
ECONOMY
IN THE WORLD



USD
418 BILLION
VALUE OF MERCHANDISE
EXPORTS IN FY 21-22



SIGNIFICANT
INVESTMENTS
IN MANUFACTURING
& INFRASTRUCTURE



8.6%
EXPORT
GROWTH
IN THE LAST
5 YEARS



8.6%
INCREASE
IN FDI IN THE
PAST 5 YEARS



DYNAMIC
FOREIGN
AND DOMESTIC
TRADE POLICIES



TECHNOLOGICAL
ADVANCEMENTS
AND GROWING INNOVATION
ACROSS INDUSTRY SECTORS





GLOBAL OPPORTUNITIES FOR BRAND INDIA

- With paradigm shift in global supply chains, India has emerged as a leading sourcing hub for numerous products including Plastics products
- Presently India exports to 200+ countries. New opportunities in developed economies & emerging markets
- Govt focus on renegotiating and fast tracking FTAs with numerous countries including UAE, UK, Australia, Canada, EU and counting
- Numerous GOI schemes & subsidies to facilitate and promote exports



GLOBAL OPPORTUNITIES FOR BRAND INDIA

- Investments and support to promote technological adoption, innovation and quality standards
- Promoting MSME industries through numerous initiatives through Cluster Development, Plastic Parks, etc.
- Development of policies to promote development and use of environmentally sustainable materials, processes, practices across industries, including Plastics





PLASTICS **ARE A GLOBAL** **SUCCESS STORY**



Friendly



Resistant



Clean



Safe

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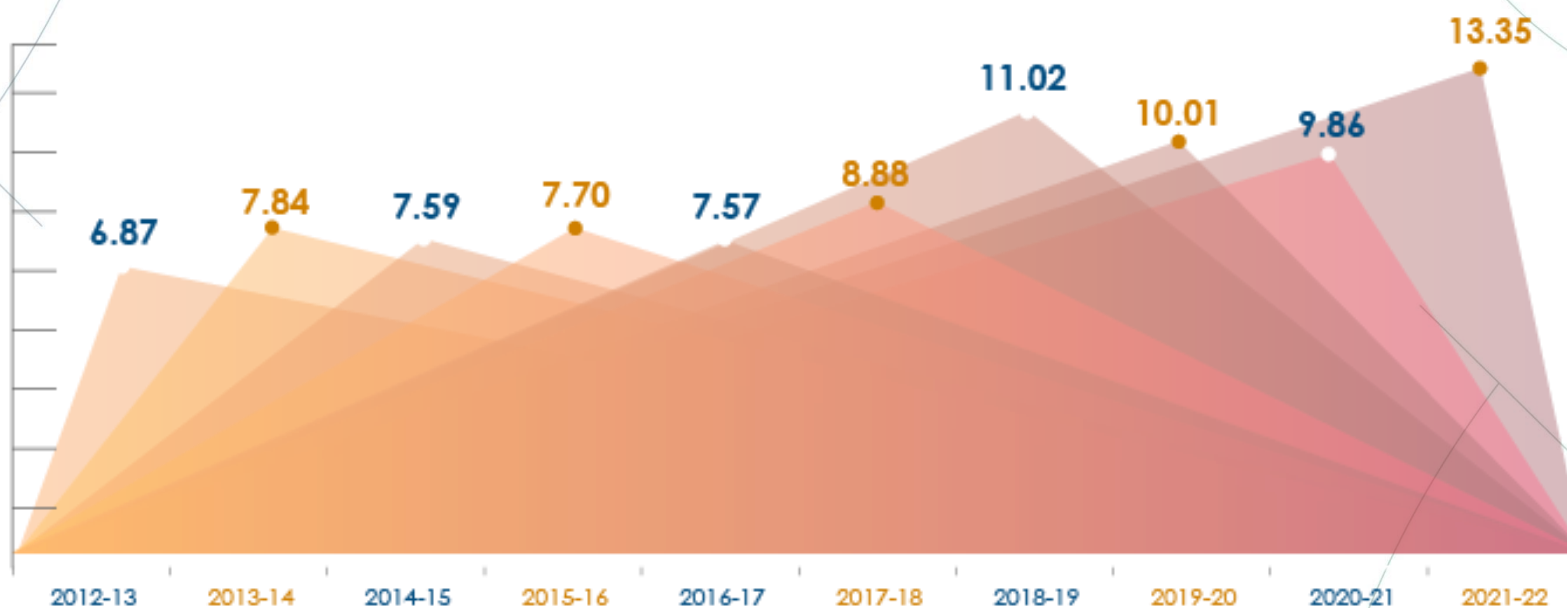
PLASTICS ARE A GLOBAL SUCCESS STORY

- Global production of plastics has witnessed continuous growth for **more than 60 years**.
- Plastics production has grown from **1.5 million** tonnes in **1950** to **367 million tonnes** in **2020** at an average increase of **8.2% pa**
- Global export market of all plastics products is valued at **USD 1.2 trillion**
- India's share in the Global export market of plastics is **~ 1.1%**
- Plastics forms only about **3.16 % of India's overall merchandise exports**





INDIA'S PLASTIC EXPORTS IN THE PAST DECADE



Source: Ministry of Commerce & Industry, Government of India

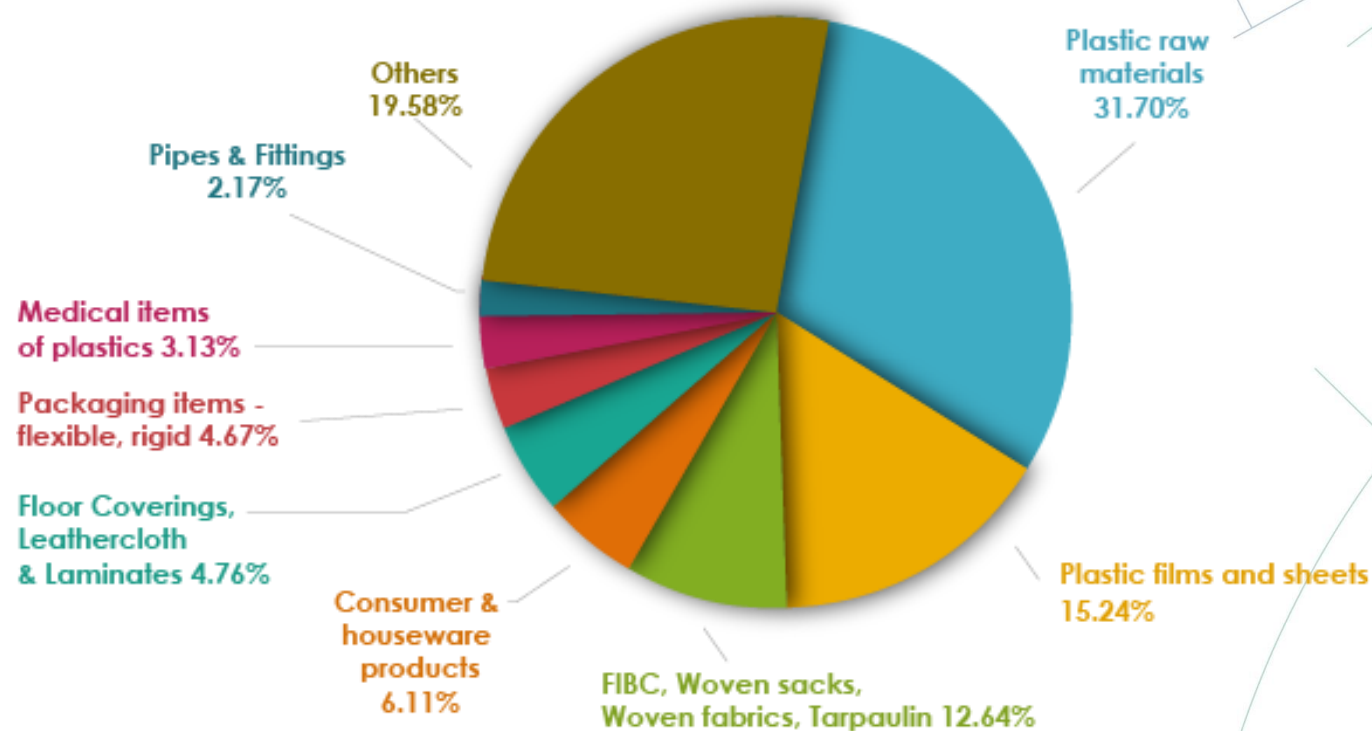
Note: Based on HS Codes that fall under the purview of PLEXCONCIL

BROAD COMPOSITION OF PLASTIC EXPORTS

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Value added products account for about two third of India's plastic exports

TOP 10 IMPORTING COUNTRIES IN THE WORLD FROM INDIA



China



USA



UAE



Bangladesh



Nepal



UK



Turkey



Germany



Italy



Netherlands

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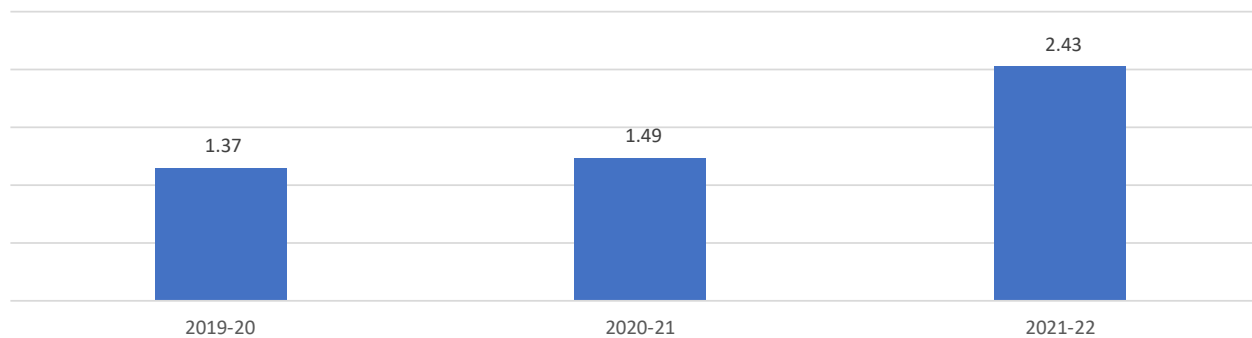
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Today, India
exports to
over 200
countries
globally



INDIA'S EXPORT TO UNITED STATES OF AMERICA

. In 2021-22, India exported plastics worth \$2.43 billion to the USA. India's plastics exports are finding a favourable market in the USA and have witnessed superior growth over the last three years



Americans are buying a whole range of plastics products including but not limited to woven sacks/fibcs, plastic sheets and films, packaging items of plastics, leathercloth, floorcoverings, pipes and fittings, writing instruments, houseware items, ropes and twines, and medical disposables etc. from India

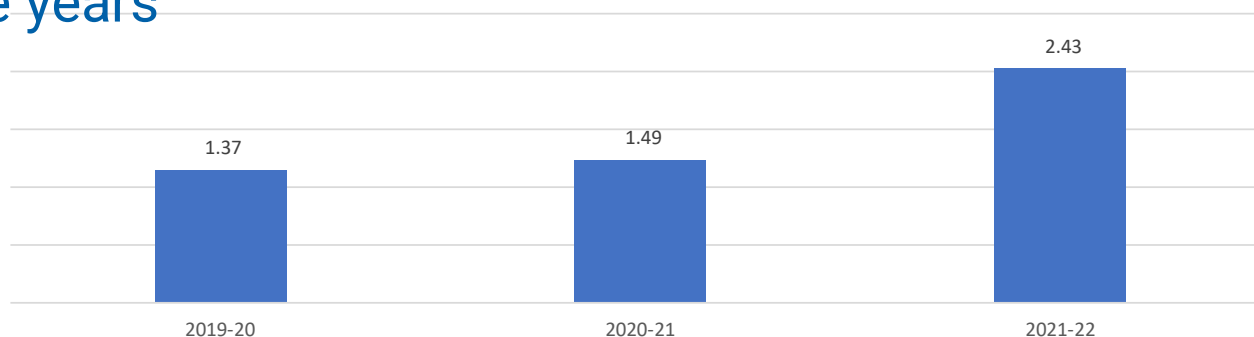
INDIA'S EXPORT TO EUROPE

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. In 2021-22, India exported plastics worth \$3.42 billion to the European countries particularly United Kingdom, Italy and Germany. India's plastics exports are finding a favourable market in Europe and have witnessed superior growth over the last three years



Indian plastics products not only confirm to the quality standards required in Europe but are also price competitive.

YET, OUR JOURNEY HAS ONLY JUST BEGUN

- India's plastics export has been growing an average of **20% pa**
- India plans to double exports to reach **USD 25 billion by 2025**
- India's top 3 importing countries **are China – USA – UAE which accounted for 27.5%** of India's plastic products

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ABOUT US

The Plastics Export Promotion Council (PLEXCONCIL), established by the Ministry of Commerce & Industry, Department of Commerce, Government of India

It is apex body of the plastics industry in India

Represents over 2,500 exporters who manufacture/trade in plastics products ranging from plastics raw materials to semi-finished and finished items.

PLEXCONCIL is the
Export Promotion Council
Exclusively established
for the growth and
promotion of Plastics
Exports from India.





Glimpses of Plexconcil Participation at International Trade Fairs & Exhibitions





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PLEX²⁰²³ CONNECT

JUNE **15-17** 2023

BOMBAY EXHIBITION CENTRE, NESCO, MUMBAI

SUPPORTING ASSOCIATIONS



Indian Plastics Federation





PLEXCONNECT 2023

– Goals & Objectives

- Provide an ideal platform focused on plastics exports - highlighting India's capacities & capabilities to an international audience.
- To attract a greater number of MSME industry players into the export fraternity and the provide the experience of engaging with global buyers at an international standard trade fair.
- To act as a catalyst for technology exchange and upgradation. The fair aims to demonstrate leading technology and automation trends taking place globally as well as highlight Indian export capabilities in terms of machinery, tools, dies, moulds, software, etc.
- To serve as a showcase for the innovation taking place in the country to an international audience.

SALIENT FEATURES

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Focus on Top exporters from India



Special Pavilion for New Exporters/ Aspiring Exporters



Polymer producers from India



Pavilion for Technology & Machinery, Tooling companies, etc with thrust on technology/ machinery exports from India



International Pavilion with focus on technology upgradation



SALIENT FEATURES

State Pavilions – participation by Plastic Parks, District as Export Hubs (under ODOP scheme), etc

Innovation Cell – start-ups, innovators from India and overseas to introduce new concepts/ ideas/ products/ materials

Education/ Research/ Training – Institutes, Training Centers, etc to promote opportunities in Polymers and Plastics manufacturing industry

Sustainability Pavilion with focus on sustainable solutions, technology and best practices

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KEY HIGHLIGHTS

A marquee event that connects the Global Plastics supply chain with Indian plastics Industries, PLEXCONNECT 2023 is where you can explore, learn and grow your business with the best of the best in Plastics from across India and the world.



SPREAD OVER
20000 SQ MTR

500+
LEADING EXPORTERS
/ PLASTICS MANUFACTURERS

THEMED
PAVILIONS

10,000
VISITORS

SELECT BUYERS FROM
100+
COUNTRIES

TECHNICAL
SEMINARS

EXPERIENCE
CENTRE

CONVENIENTLY LOCATED
AT NESCO, GOREGAON, MUMBAI.



PRODUCT PROFILE @ PLEXCONNECT 2023



FIBC, Woven Sacks, Woven Fabrics, Tarpaulin



Plastic Pipes & Fittings



Human Hair & Related Products



Cordage, Fishnets & Monofilaments



Writing Instruments & Stationery



Floor Coverings, Leather Cloth & Laminates



Consumer & Housewares Products



FRP products



Plastic Raw Materials



Rigid Packaging & PET Preforms



Plastic Films & Sheets



Medical Items of Plastics



WHY EXHIBIT?

Poised to become a premier platform for India's prowess in Plastics processing, PLEXCONNECT 2023 is the ideal showcase India's manufacturing Capabilities, Capacities, Quality and Commitment to global trade.

The Only show dedicated for **Plastics Exports**

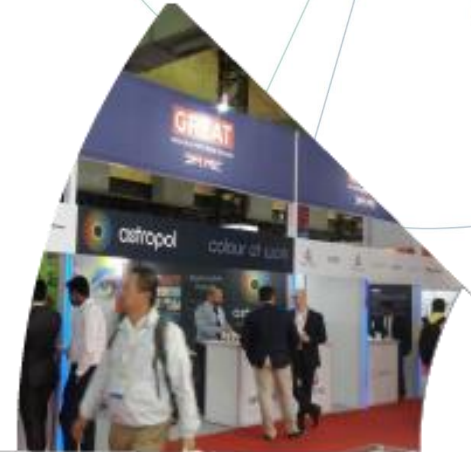
600 Select Buyers from **100+ Countries**

10,000+ Visitors

Themed Pavilions

State & District Pavilions

Reverse Buyer Seller Meets



Visitors at PLEXCONNECT 2023 include key decision makers, business owners including Individual buyers, distributors, importers; Foreign delegates, Domestic & International Media, among others



VISITORS AT PLEXCONNECT 2023

Meet 500 leading brands from the Indian Plastics Industry

Dedicated Reverse Buyer-Seller Meets

Witness Latest Products & Technology

Technical Seminars

Interact with Government bodies

Live Machine Demo

Network with Global Decision Makers

Machinery & Ancillary Industries



Participants will include Manufacturer Exporters, Distributors, Plastic Parks, State Government Departments, Polymer Producers, Technical Institutes, Import/Export Consultants, Plastic Associations from across India, and more

Three years plastics exports from India to South Korea (USD Mn)

	2019-20	2020-21	2021-22
Consumer & houseware products	8.3	6.0	8.4
Cordage, fishnets & monofilaments	2.8	1.8	1.7
FIBC, Woven sacks, Woven fabrics, Tarpaulin	0.7	1.3	1.4
Floorcoverings, leathercloth & laminates	0.9	0.6	0.8
FRP & Composites	0.8	1.0	1.6
Human hair & related products	0.2	0.2	0.2
Medical items of plastics	1.8	1.4	1.1
Miscellaneous products and items nes	4.6	1.5	0.7
Packaging items - flexible, rigid	2.7	4.0	3.7
Plastic films and sheets	15.1	18.4	17.5
Plastic pipes & fittings	0.1	0.2	0.2
Plastic raw materials	23.5	20.9	30.8
Writing instruments & stationery	0.4	0.3	0.3
	62.1	57.5	68.4

Three years plastics imports by India from South Korea (USD Mn)

	2019-20	2020-21	2021-22
Consumer & houseware products	40.9	46.5	52.8
Cordage, fishnets & monofilaments	2.7	1.4	0.6
FIBC, Woven sacks, Woven fabrics, Tarpaulin	2.1	2.4	1.7
Floorcoverings, leathercloth & laminates	12.9	7.4	16.2
FRP & Composites	72.3	83.0	79.0
Human hair & related products	0.0	0.0	0.0
Medical items of plastics	3.4	2.2	4.8
Miscellaneous products and items nes	8.7	12.5	12.0
Packaging items - flexible, rigid	10.8	10.6	10.2
Plastic films and sheets	156.1	122.2	161.3
Plastic pipes & fittings	16.7	15.6	11.3
Plastic raw materials	1,333.5	1,252.1	2,039.3
Writing instruments & stationery	0.3	0.6	0.3
	1,660.4	1,556.5	2,389.6

20-major items at HS-6 level that have high export potential from India to South Korea.

Product Description (HS-6 code)	India's exports to South Korea USD Mn	South Korea 's import from the world USD Mn	India's exports to the world USD Mn	Export potential for India to South Korea USD Mn
Articles of plastics and articles of other materials of heading 3901 to 3914, n.e.s (392690)	1.4	1,569.3	803.3	801.9
Handbags (420222)	1.8	621.3	435.6	433.8
Plates, sheets, film, foil and strip, of non-cellular polyethylene terephthalate (392062)	2.7	587.5	385.7	383.1
Instruments and appliances used in medical, n.e.s. (901890)	1.7	1,105.1	340.8	339.1
Cannulae (901839)	0.6	567.0	335.0	334.4
Plates, sheets, film, foil and strip of plastics (392190)	0.3	471.1	328.2	327.9
Flexible intermediate bulk containers (630532)	0.8	259.2	983.2	258.4
Acrylic polymers, in primary forms (390690)	1.0	248.0	269.3	247.0
Polyethylene with a specific gravity of < 0,94, in primary forms (390110)	3.8	290.9	244.8	241.0
Plates, sheets, film, foil and strip, of non-cellular polymers of ethylene (392020)	12.7	193.1	467.3	180.4

Contt..20-major items at HS-6 level that have high export potential from India to South Korea.

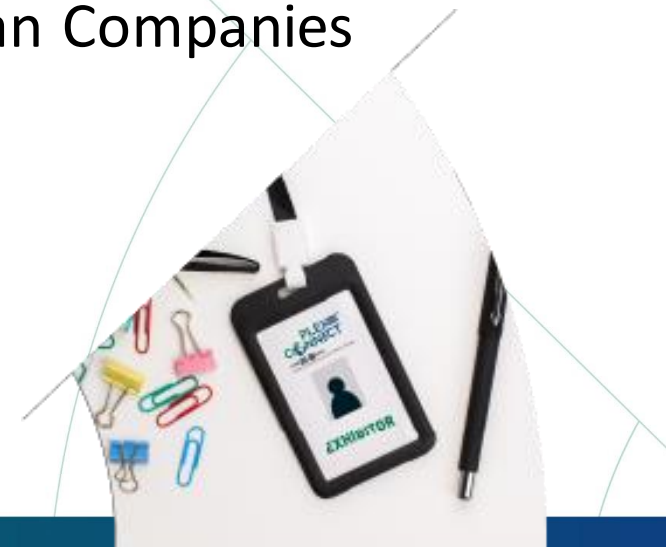
Toys of plastic (950300)	0.3	895.2	174.2	173.9
Articles for the conveyance or packaging of goods of plastics (392390)	1.6	226.2	170.8	169.2
Tableware and kitchenware of plastics (392410)	0.1	161.7	170.4	161.6
Switches for a voltage ≤ 1.000 V (853650)	1.5	398.8	156.5	155.0
Plates, sheets, film, foil and strip, of non-cellular polymers of ethylene (392010)	1.2	259.4	139.7	138.5
Polyethylene with a specific gravity of ≥ 0.94 , in primary forms (390120)	0.0	130.1	215.3	130.1
Polyethylene terephthalate, in primary forms (390761)	0.1	115.9	699.8	115.8
Epoxide resins, in primary forms (390730)	0.1	201.7	111.6	111.5
Self-adhesive plates, sheets, film of plastics (391990)	0.3	521.8	110.3	110.0
Spectacle lenses of materials other than glass (900150)	-	108.5	125.6	108.5



Buyer's Benefits visiting PLEXCONNECT 2023

1. Return Economy Class airline tickets from their home country to Mumbai as well as stay for 2N/3D (T&C apply)
2. Ground Hospitality (Breakfast + Lunch & Dinner | Group Airport Pickup & Drop | Exhibition Venue Pickup and drop)
3. Factory Visits (on request and if available at that time)
4. Assistance with organizing B2B meetings with Indian Companies
5. Invitation to all Grand Gala Events (if any)

* Sight Seeing can be arranged upon specific request!

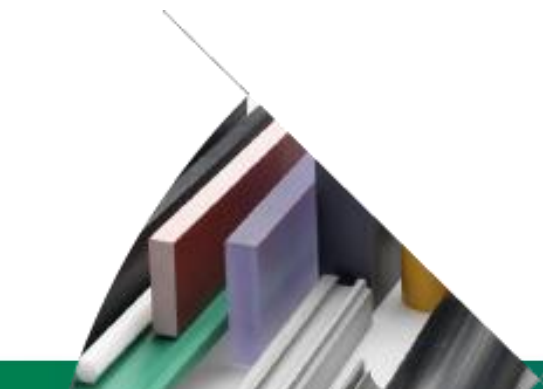


Question & Answer

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FOR PARTICIPATION

Head Office – Mumbai

Dynasty Business Park, Ground Floor, B-Wing, Office
No. 2, Chakala, Andheri East, Mumbai, Maharashtra
400 059, INDIA

Tel: +91-22-4017 0000

Email: office@plexconcil.org

Regional Office – North (Delhi)

Tel: +91-11-2647 8817 / 2647 8819

Email: ashutosh.kumar@plexconcil.org

Regional Office – South (Chennai)

Tel: +91-44-2829 2620 / 2829 2625

Email: ruban.hobday@plexconcil.org

Regional Office – East (Kolkata)

Tel: +91-33-2283 4497 / 2283 4498

Email: nilotpal@plexconcil.org

Regional Office – West (Ahmedabad)

Tel: +91-79-4801 0103

Email: naman@plexconcil.org

www.plexconnect.org

FOR BOOKINGS

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THANK YOU FOR SPARING
YOUR TIME

Looking forward in seeing you
all in
MUMBAI- INDIA... SOON

